**GREAT PLACE TO WORK® CANADA INC.**

**MATERIAL CONSENT AGREEMENT**

**THIS CONSENT & RELEASE AGREEMENT** is made on \_\_\_\_\_\_\_\_\_\_\_\_ between Great Place to Work® Canada Inc, with its principal place of business at 130 Queens Quay East, suite 619, Toronto, ON, M5A 0P6 (“GPTW”) and \_\_\_\_\_\_\_\_\_\_ with its principal place of business at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ("COMPANY").

COMPANY would like to make use of the MATERIAL defined and identified for the purposes of this Agreement as the Great Place to Work® logo that is the Intellectual Property and/or proprietary, copyrighted MATERIAL of GPTW. GPTW consents to allow limited use of the identified MATERIAL subject to the terms and conditions below.

**Terms and Conditions**

1. GPTW grants to COMPANY the nonexclusive right to use the MATERIAL for the purpose of DESCRIBE HOW/WHAT/WHEN/WHERE THE MATERIAL WILL BE USED: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ . The MATERIAL will only be used in the specific manner described above (or in an attached example if available) or as otherwise agreed in writing by GPTW.

2. GPTW will be cited as the source of the MATERIAL in every use. For oral presentations this citation may be verbal. For any and all printed MATERIAL that include a direct copy of images, diagrams, or text the citation shall include “©2018 Great Place To Work® All Rights Reserved” next to the direct copy. For printed MATERIAL where the ideas are incorporated into text, a citation of GPTW as the source of the ideas or concepts shall be included in a *notes* or *bibliography* section. The additional rules for use of the MATERIAL is found at www.greatplacetowork.com/Intellectual-Property-Usage-Policy and www.greatplacetowork.com/Brand-Identity-Policy.

Where a Logo is used as an indication of the Great Place To Work® brand the additional copyright text next to the Logo is not needed. Where other Great Place To Work® Images are used to illustrate an article, publication or event they must be identified somewhere in the text (bibliography, footnotes, foreword) or on the website (in the Privacy and Use policy of the website and/or in a note at the bottom of the page on which they are displayed) as the protected property of Great Place To Work®, with the words “Designs and images representing Great Place To Work® ideas and concepts are the sole property of Great Place To Work®”.

A final copy of the use of GPTW’S MATERIAL (for all formats other than oral) must be provided to GPTW within 10 days of their use. These copies may be in electronic format.

3. If an Image (logo or icon) is being provided then a copy of the **Great Place To Work® Image Use Guidelines** must accompany this Consent for Use form. Signing this form is an affirmation that the **Great Place To Work® Image Use Guidelines** have been read, understood, and will be followed.

4. All right, title and interest in the information contained in the MATERIAL, including the intellectual property embodied therein, is and shall remain the sole property of GPTW.

5. This Agreement exists only for the specific use for which permission to use MATERIAL is granted, and the terms of this Agreement are not transferable to other uses or third parties. Either party may terminate this Agreement with 30 days written notice. This Agreement expires on January 1, 2020. Upon the expiration or termination, COMPANY shall, to the best of its ability, insure the destruction and/or deletion of all physical and electronic copies of the MATERIAL in its possession, including electronic copies stored or archived on any disc or hard drive. COMPANY shall affirm such destruction and/or deletion upon request from GPTW, email being sufficient.

Please sign and return to [ca\_contact@greatplacetowork.com](mailto:ca_contact@greatplacetowork.com).

**COMPANY:** **Great Place to Work Institute Inc.**

Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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