2017 CERTIFICATION AND BEST WORKPLACES PROGRAMS



			most popular	includes Culture Feedback
	CERTIFY	GROW	ANALYZE	ACCELERATE
Eligible for Certification	yes	yes	yes	yes
Eligible for Great Place to Work Lists	yes	yes	yes	yes
Price (starting at)	\$995	\$3,190	\$6,490	\$11,900
Survey Results	Aggregate Scores	Question-by-Question	Question-by-Question	Question-by-Question
Report Delivery	online	online	online	online
Custom Questions		optional	5	10
Custom Demographics		optional	√	V
NEW! Access to Best Practices Hub	optional	✓	V	✓
Package Includes				
Result Averages	V	✓	V	✓
Benchmarks - Best Workplaces		✓	√	V
Benchmarks - Industry or Custom		optional	√	V
Results by Standard Demographics		✓	√	✓
Employee Comments		✓	√	✓
Employee Comments - Segmented		optional	√	✓
Customized Demographic Breakouts		optional	5	10
NEW! Key Drivers Analysis		optional	√	V
Integrated Culture and Survey Results		optional	optional	V
Culture Benchmarks		optional	optional	V
Culture Coaching and Analysis		optional	optional	optional
Executive Leadership Presentation		optional	√	\checkmark
Expert Recommendations		optional		V
Customized Insights		optional	optional	√
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WE'RE HERE TO HELP!

* All employees surveyed where under 500 employees. For over 500 employees, clients may survey all employees or a random sample to be statistically representative of 90% confidence level.
** Exclusive package for small organizations (49 employees or less): includes question-by-question results for all standard demographics and compared to Best Workplaces benchmark.

By working with over 7,000 organizations every year, we have a deep understanding of how to help companies of all sizes maximize their employees' performance and reach their business objectives.

Looking for data insights to feed your executive team's business strategy?

Available at \$1,990.

Need Best Practices to support your action plan?

Have to conduct a focus group or leadership workshop? Searching for specialized benchmarking?

Struggling to create a great workplace?